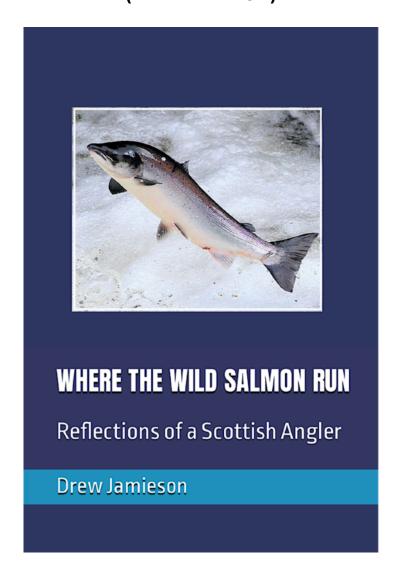
PRESS RELEASE - Dated: 25 January 2024

WHERE THE WILD SALMON RUN Reflections of a Scottish Angler (THIRD EDITION)



Drew Jamieson

"Where the Wild Salmon Run" Jamieson's writing evokes many different segments of the salmon's world.....He reaches far and wide to open a window on the history, culture, biology, science and joy of this wonderful wild animal. Jamieson's writing comes from the heart and it reveals a deep concern for the fish we love"

Atlantic Salmon Journal

Paperback. 143 pp. 50 B/W Illustrations. Amazon.co.uk.: £10.00

The *Third Edition* of the respected title "*Where The Wild Salmon Run*" was published on amazon.co.uk on January 2024.

First published in 2018, this anthology covers over 50 years of studying and writing about Scotland's salmon and salmon fishing. It describes some of the geography, history, culture, biodiversity and conservation - which underpin the salmon story and provides a fascinating background to Scotland's 2022 "Wild Salmon Strategy".

Beyond the science of 'fry-densities', 'smolt-tracking' and 'marine-survival' - there is a fascinating back-story to Scotland's salmon. There are interesting questions such as:

- How were the salmon rivers formed?
- Why are salmon carved on Pictish stones?
- How did ancient kings protect the salmon?
- Why did apprentices refuse to eat salmon more than twice a week?
- How did the salmon return to the polluted River Clyde?
- Where can I see salmon leaping at the "loups"?
- How did European Union funding help to conserve Scotland's salmon?
- Where and when should I fish for salmon?
- How is the changing climate affecting salmon and salmon rivers?

THIRD EDITION 2024

This Third Edition introduces some new chapters and updates others to reflect the significant crisis affecting this iconic species.

REVIEW COPIES SUPPLIED ON REQUEST

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BACKGROUND

The wild Atlantic salmon in Scotland is a fish of many facets:

- **Cultural Icon:** It occupies a prominent position in the cultural mythology of Scotland.
- **Biodiversity:** The salmon is a key element in both the freshwater and the marine ecosystems.
- **Food:** Wild salmon has been a staple food source in Scotland since prehistoric times.
- **Recreation:** Salmon angling is an old-established, popular and healthy outdoor recreation.
- **Economic:** The economic value of wild salmon angling, in terms of income, jobs and capital values, is considerable.

SALMON IN CRISIS?

As the 2024 salmon angling season gets under way, anglers and conservationists will be hoping that the runs of Scotland's Atlantic salmon will show some improvement over recent seasons.

Regrettably, the number of salmon returning to Scotland's coast has declined since the early 1970s and particularly from 2010 onwards.

At the launch of Scotland's "Wild Salmon Strategy" in January 2022, Rural Affairs Secretary Mairi Gougeon said

"There is now significant evidence showing that populations of Atlantic salmon are at crisis point and, we must now reinvigorate our collective efforts to ensure a positive future for the species."

ABOUT THE AUTHOR



Drew Jamieson is a salmon angler, conservationist and writer - in no particular order. Concerned about the plight of the Atlantic salmon in Scotland in 1969 he has researched, followed and commented upon the management and conservation of the Scottish salmon resource for the past 50 years. At various times he has served on the Secretary of State's Consultative Committee of Freshwater Fisheries; been Honorary Secretary of the Scottish Angler's National Association (SANA) and the angling reporter for *The Scotsman* newspaper. A Fellow of the Institute of Fisheries Management, he chaired the Scottish Branch of the Institute for a number of years. Always a writer, he has contributed to many magazines including *Trout and Salmon, The Field* and the *Atlantic Salmon Journal*.

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